

# 2016 POLITICAL FALL SPENDING

WITHI-POL-GREGG FOR GOVERNOR - DEMOCRAT

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
858743	5/5-5/9	15	\$ 3,150.00	\$ 472.50	\$ 2,677.50		\$ 2,677.50	\$ 2,677.50		64529
859992	5/10-5/16	34	\$ 6,010.00	\$ 901.50	\$ 5,108.50		\$ 5,108.50	\$ 5,916.00	\$ 807.50	64591
863121	5/17-5/23	23	\$ 3,550.00	\$ 532.50	\$ 3,017.50		\$ 3,017.50	\$ 3,017.50		64698
866490	5/24-5/30	17	\$ 2,855.00	\$ 428.25	\$ 2,426.75		\$ 2,426.75	\$ 2,426.75		credit car
859533	5/31-6/6	19	\$ 6,230.00	\$ 934.50	\$ 5,295.50		\$ 5,295.50	\$ 5,295.50		credit car
873790	6/7-6/13	12	\$ 5,050.00	\$ 757.50	\$ 4,292.50		\$ 4,292.50	\$ 4,292.50		credit car
874470	6/8-6/13	32	\$ 6,430.00	\$ 964.50	\$ 5,465.50		\$ 5,465.50	\$ 5,465.50		credit car
877373	6/14-6/20	18	\$ 7,350.00	\$ 1,102.50	\$ 6,247.50		\$ 6,247.50	\$ 6,247.50		credit car
877387	6/14-6/20	32	\$ 6,430.00	\$ 964.50	\$ 5,465.50		\$ 5,465.50	\$ 5,465.50		credit car
881558	6/21-6/27	18	\$ 3,380.00	\$ 507.00	\$ 2,873.00		\$ 2,873.00	\$ 2,873.00		credit car
892963	6/28-7/4	21	\$ 3,980.00	\$ 597.00	\$ 3,383.00		\$ 3,383.00	\$ 3,383.00		credit car
896567	7/5-7/11	59	\$ 11,360.00	\$ 1,704.00	\$ 9,656.00		\$ 9,656.00	\$ 9,656.00		credit car
902393	7/12-7/18	42	\$ 7,630.00	\$ 1,144.50	\$ 6,485.50		\$ 6,485.50	\$ 6,400.50	\$ 85.00	credit car
902393	7/12-7/14	18	\$ 3,040.00	\$ 456.00	\$ 2,584.00		\$ 2,584.00	\$ 6,400.50	\$ 3,816.50	
902393	7/12-7/18	26	\$ 4,290.00	\$ 643.50	\$ 3,646.50		\$ 3,646.50	\$ 6,400.50	\$ 2,754.00	

spot from last week made good on  
this order. Totals are correct  
\$ 2,584.00 \$ 6,400.50 \$ 3,816.50  
per client cancelled eff 7/14  
will use credit later

add 7/18 back on

905504      7/19-7/25      41    \$ 7,530.00    \$    1,129.50    \$ 6,400.50      \$ 6,400.50    \$ 6,400.50      credit car

**TOTALS**      \$ 88,265.00    \$    13,239.75    \$ 75,025.25      \$ 75,025.25    \$ 82,318.25      \$    -



**WTHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

# CONTRACT

<u>Contract / Revision</u> 905504 /		<u>Alt Order #</u> 25248324
<u>Product</u> Political		
<u>Contract Dates</u> 07/19/16 - 07/25/16		<u>Estimate #</u> 4770
<u>Advertiser</u> POL/Gregg for Governor (D)		<u>Original Date / Revision</u> 07/18/16 / 07/18/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u> 9915780	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

And:

**Buying Time**  
**650 Massachusetts Avenue NW**  
**Suite 210**  
**Washington, DC 20001-3796**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTHI	07/20/16	07/25/16	CBS This Morning	7a-9a		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/18/16	07/24/16	--111--				3	\$100.00				
	Week:	07/25/16	07/31/16	1-----				1	\$100.00				
N 2	WTHI	07/19/16	07/25/16	News 10 M-F	6a-7a		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/18/16	07/24/16	-1--1--				2	\$150.00				
	Week:	07/25/16	07/31/16	1-----				1	\$150.00				
N 3	WTHI	07/19/16	07/22/16	News 10 M-F	530a-6a		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/18/16	07/24/16	-11-1--				3	\$100.00				
N 4	WTHI	07/20/16	07/25/16	M-F 9a-10a	9a-10a		:30				NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/18/16	07/24/16	--1-1--				2	\$60.00				
	Week:	07/25/16	07/31/16	1-----				1	\$60.00				
N 5	WTHI	07/19/16	07/22/16	News 10 Midday	12p-1230p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/18/16	07/24/16	-1-11--				3	\$200.00				
N 6	WTHI	07/20/16	07/25/16	Daytime Afternoon Rotator	1230p-3p		:30				NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/18/16	07/24/16	--1-1--				2	\$120.00				
	Week:	07/25/16	07/31/16	1-----				1	\$120.00				
N 7	WTHI	07/20/16	07/25/16	The Talk	2p-3p		:30				NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/18/16	07/24/16	--11---				2	\$90.00				
	Week:	07/25/16	07/31/16	1-----				1	\$90.00				
N 8	WTHI	07/19/16	07/22/16	Price is Right	11a-12p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/18/16	07/24/16	-1--1--				2	\$250.00				
N 9	WTHI	07/20/16	07/25/16	M-F 530p-6p	530p-6p		:30				NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/18/16	07/24/16	--1----				1	\$130.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WTHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

<u>Contract / Revision</u>	<u>Alt Order #</u>
905504 /	25248324

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/19/16 - 07/25/16	Political	4770

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Gregg for Governor	07/18/16 / 07/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	1-----				1	\$130.00				
N 10	WTHI	07/21/16	07/25/16	M-F 4p-5p	4p-5p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	---1---				1	\$100.00				
Week:		07/25/16	07/31/16	1-----				1	\$100.00				
N 11	WTHI	07/24/16	07/24/16	News 10 at 6p Su	6p-630p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	-----S				1	\$225.00				
N 12	WTHI	07/20/16	07/25/16	News 10 at 6p	6p-630p		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	--1-1--				2	\$500.00				
Week:		07/25/16	07/31/16	1-----				1	\$500.00				
N 13	WTHI	07/19/16	07/21/16	News 10 at 5p 5-530p	5-530p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	-1-1---				2	\$250.00				
N 14	WTHI	07/23/16	07/23/16	News 10 at 6p Sa	6p-630p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	-----S-				1	\$200.00				
N 15	WTHI	07/20/16	07/22/16	M-F 730p-8p	730p-8p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	--1-1--				2	\$250.00				
N 16	WTHI	07/24/16	07/24/16	Sun Hour 1	7p-8p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	-----S				1	\$700.00				
N 17	WTHI	07/23/16	07/23/16	CBS This Morning Sa	9a-11a		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	-----S-				1	\$85.00				
N 18	WTHI	07/24/16	07/24/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	-----S				1	\$150.00				
N 19	WTHI	07/24/16	07/24/16	PGA	PGA		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	-----S				1	\$150.00				
Totals								0.00				41	\$7,530.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/25/16	41	\$7,530.00	(\$1,129.50)	\$6,400.50
<b>Totals</b>	<b>41</b>	<b>\$7,530.00</b>	<b>(\$1,129.50)</b>	<b>\$6,400.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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905504



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25248324	<b>Changes as of:</b> 7/18/2016 at 10:01 AM	<b>Version:</b> Original Order
<b>CPE:</b> 755/765/4770	<b>Flight:</b> 7/19/16 - 7/25/16	<b>Total \$:</b> \$7,530.00
<b>Agency:</b> BUYING TIME, LLC	<b>Advertiser:</b> Gregg IN Governor	<b>Total Spots:</b> 41
650 Massachusetts Ave NW	<b>Product:</b> Political	<b>Total CPP:</b> \$0.00
Suite 210	<b>Agency Order #:</b> 5214513	<b>Total GRP:</b>
Washington, DC 20001	<b>Buyer:</b> Herrick, Cathie	<b>Separation:</b>
	<b>Salesperson:</b> BEN WILMETH	
	202-872-5880	
	<b>Primary Demo:</b>	
	<b>Con Type:</b> POLITICAL/NOTE	
	<b>Assistant:</b> BEN WILMETH	
	202-872-5880	

#	Day/Time	DP	Program	Rate	Len	7/19 - 7/25							Total Spots	Total \$	CPP	GRP
						7/19	7/20	7/21	7/22	7/23	7/24	7/25				
1	Tu-F,M 7a-9a		CBS This Morning	\$100.00	30	0	1	1	1	0	0	1	4	\$400.00	\$0.00	0.0
2	Tu-F,M 6a-7a		News 10 WTHI	\$150.00	30	1	0	0	1	0	0	1	3	\$450.00	\$0.00	0.0
3	Tu-F,M 5:30a-6a		News 10 WTHI	\$100.00	30	1	1	0	1	0	0	0	3	\$300.00	\$0.00	0.0
4	Tu-F,M 9a-10a		Liv! With Kelly	\$60.00	30	0	1	0	1	0	0	1	3	\$180.00	\$0.00	0.0
5	Tu-F,M 12n-12:30p		News 10 WTHI	\$200.00	30	1	0	1	1	0	0	0	3	\$600.00	\$0.00	0.0
6	Tu-F,M 12:30p-2p		CBS Soap Rotation	\$120.00	30	0	1	0	1	0	0	1	3	\$360.00	\$0.00	0.0
7	Tu-F,M 2p-3p		The Talk	\$90.00	30	0	1	1	0	0	0	1	3	\$270.00	\$0.00	0.0
8	Tu-F,M 11a-12n		Price Is Right	\$250.00	30	1	0	0	1	0	0	0	2	\$500.00	\$0.00	0.0
9	Tu-F,M 5:30p-6p		Inside Edition	\$130.00	30	0	1	0	0	0	0	1	2	\$260.00	\$0.00	0.0
10	Tu-F,M 4p-5p		Ellen Degeneres	\$100.00	30	0	0	1	0	0	0	1	2	\$200.00	\$0.00	0.0
11	Su 6p-6:30p		News 10 WTHI	\$225.00	30	0	0	0	0	0	1	0	1	\$225.00	\$0.00	0.0
12	Tu-F,M 6p-6:30p		News 10 WTHI	\$500.00	30	0	1	0	1	0	0	1	3	\$1,500.00	\$0.00	0.0
13	Tu-F,M 5p-5:30p		News 10 WTHI	\$250.00	30	1	0	1	0	0	0	0	2	\$500.00	\$0.00	0.0
14	Sa 6p-6:30p		News 10 WTHI	\$200.00	30	0	0	0	0	1	0	0	1	\$200.00	\$0.00	0.0
15	Tu-F,M 7:30p-8p		Family Feud	\$250.00	30	0	1	0	1	0	0	0	2	\$500.00	\$0.00	0.0
16	Sa 7p-8p		60 Minutes-CBS	\$700.00	30	0	0	0	0	0	1	0	1	\$700.00	\$0.00	0.0
17	Sa 9a-11a		CBS This Morning Saturday	\$85.00	30	0	0	0	0	1	0	0	1	\$85.00	\$0.00	0.0
18	Su 9a-10:30a		CBS News Sunday Morning	\$150.00	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
19	Su 2p-6:30p		CBS Golf	\$150.00	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
<b>TOTALS:</b>						5	8	5	9	2	4	8	41	\$7,530.00	\$0.00	0.0

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25248324

Changes as of: 7/18/2016 at 10:01 AM

Version: Original Order

CPE: 756/765/4770

Flight: 7/19/16 - 7/25/16

Total \$: \$7,530.00

Agency: BUYING TIME, LLC

Advertiser: Gregg IN Governor

Station: WTHI

Total Spots: 41

650 Massachusetts Ave NW

Product: Political

Market: Terre Haute

Total CPP: \$0.00

Suite 210

Agency Order #: 5214513

Primary Demo:

Total GRP:

Washington, DC 20001

Buyer: Herrick, Cathie

Con Type: POLITICAL/VOTE

Separation:

Salesperson: BEN WILMETH

Assistant: BEN WILMETH

202-872-5880

Special Instructions

## Competitive Information

Market Budget: \$7,530

WTHI Share: 100%

Comment: will update once we have market totals

Competitive Unknown

## Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	41	\$7,530.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>41</b>	<b>\$7,530.00</b>	<b>N/A</b>	<b>0.0</b>

## Monthly Summary

Month	Spots	Dollars
2016-Jul	41	\$7,530.00
<b>Total</b>	<b>41</b>	<b>\$7,530.00</b>

## Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	7/18/16 10:01 AM	KARL DUESTERHAUS	New	41		\$7,530.00	\$7,530.00	

## Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.